

WE HELP FAMILIES STAY TOGETHER

# Table of Contents

2	Welcome Address
3	2019 in review
4	About Us
4	P4EC Team
5	P4EC Model of Work
6	Programmes and Projects
7	Training and Research
8	International Cooperation
9	Informing about our Work
10	Reliable and Honest Partner
11	Reliable and Honest Partner
12	Our Thanks
13	How to Help



# Welcome Address

Dear friends, partners,  
colleagues, supporters and  
associates!

I am delighted to share with you our annual report for 2019. This was a special year for us — we celebrated the 10th anniversary of the “Partnership for Every Child”, founded in 2009 to continue the work of the British charity “Everychild”, which commenced its work in Russia 25 years earlier, in 1994.

Throughout these years we have been working to prevent loss of parental care and preserve family environment for every child, even when their parents face challenges that they cannot cope with on their own. We believe that only love, care and a safe environment enable children to fully develop their potential.

We provide support to those who particularly need help, those unable to find solutions to their problems themselves. Among them are families facing loss of a job or a home, domestic violence, lack of a support network, those struggling to overcome a dependency or lacking childcare skills, and of course families with children with disability. Our programmes “Short Breaks Service” and “Active Family Support Service” have been designed to help them.

Thanks to you, our supporters, partners, donors, like-minded friends and colleagues, our programmes continue to work — we are immensely grateful! And a big thank you to our great P4EC team — each of you makes a contribution that helps us to move forward.

Our work goes on, and we are ready to face new challenges, as more and more families come to us for help. Together we achieve better outcomes for children. Stay with us!



Together we achieve  
better outcomes for children.  
Stay with us!



Founder,  
Partnership for Every Child  
Liudmila Sorokina

## 2019 in review

### Short Breaks Service

88 families raising 96 children with disability received 18 921 hours of “Short Breaks Service”

21 social assistants trained to support parents in their care for children with disability

### Active Family Support Service

133 children from 67 families received assistance within the “Active Family Support Service”, out of whom:

57 children from families facing a difficult life situation remained in their natural families

8 children returned to live with their family from a residential placement

14 children were temporarily placed with a professional family for the period required to stabilise the situation in their natural family

### Education, Research, Consulting

47 social work specialists strengthened their professional qualifications through 6 training programmes delivered by the P4EC Resource Centre

2 research projects completed, addressing prevention of loss of parental care and child well-being in Russia

We participated in 5 international projects as experts in social work with families and children

The organisation employs 17 staff and 44 social assistants



# About Us

# P4EC Team

## Our values

A world where every child lives in a safe and loving family.

## Our mission

We provide families and children with innovative and cost-effective social services which meet developmental needs of a child at risk of losing parental care or without parental care.

## Our goal

Reduction in the proportion of children without parental care in St Petersburg, Leningrad Region and in Russia as a whole.



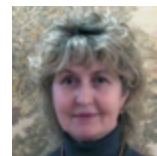
## Prevention, Protection and Reintegration Service



Director  
Liudmila  
Sorokina



Strategic  
Development  
Director  
Joanna  
Rogers



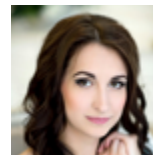
Chief  
Accountant  
Elena  
Shkudova



Administrator  
Lyubov  
Sautina



Head of  
Service  
Yulia  
Gontarenko



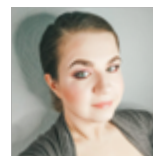
Specialist in  
Social Work  
Daria  
Zapolskih



Specialist in  
Social Work  
Angelina  
Ivanova



Specialist in Social  
Work  
Olga  
Moiseenkova



Specialist in  
Social Work  
Ekaterina  
Sokolova



Specialist in  
Social Work  
Yulia  
Ustinova



Psychologist  
Olga  
Anisimova



Psychologist  
Olga  
Bukhtoyarova



Head of  
Resource Centre  
Anna  
Myslova



Trainer  
Kseniya  
Bogomazova



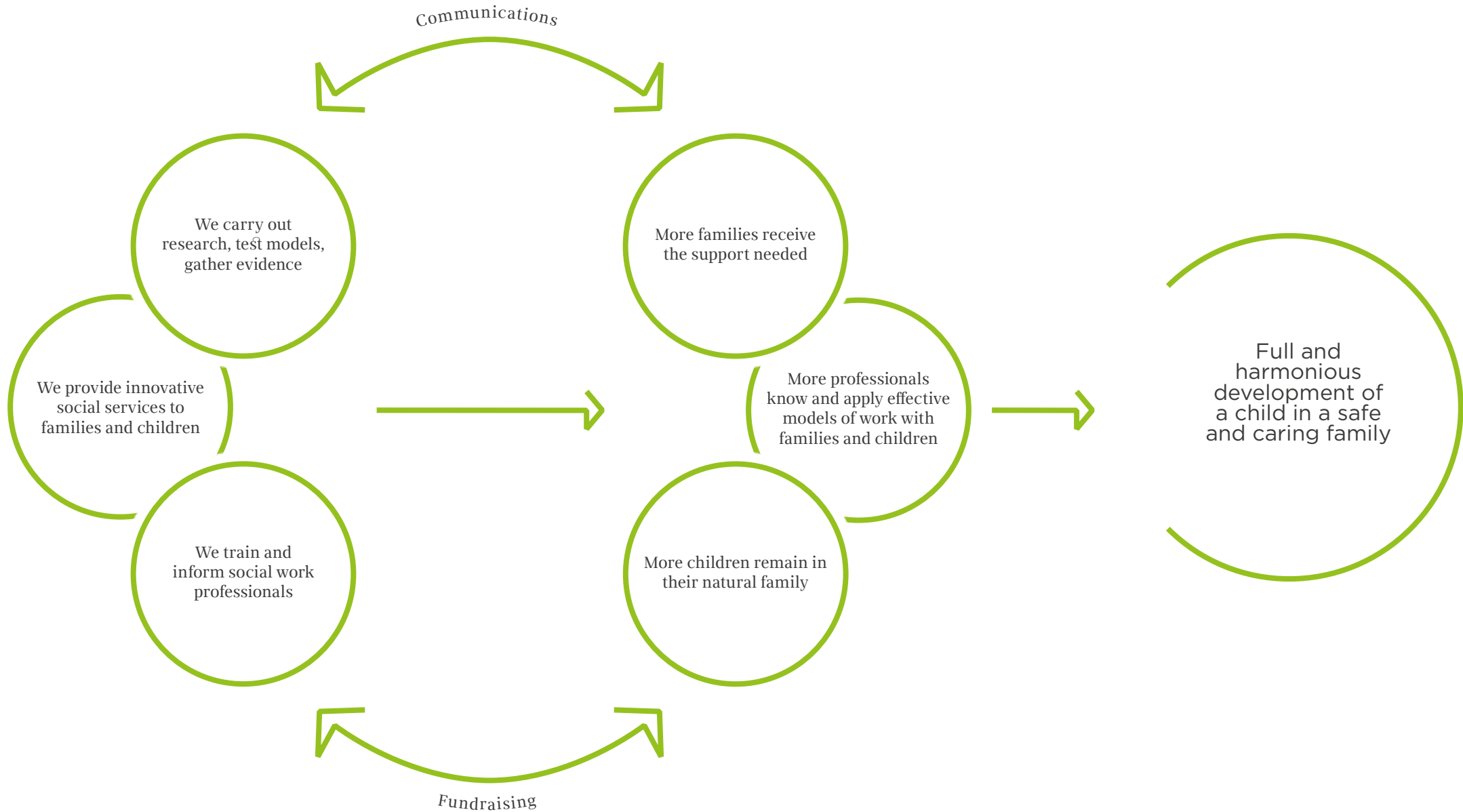
Trainer  
Anna  
Titova



Administrator  
Elena  
Kucherova

## Resource Centre for Applied Social Work

## P4EC Model of Work



# Programmes and Projects

## Short Breaks Service

This programme provides families raising children with disability with a possibility to receive support of specially trained social assistants, temporarily sharing with them the care of their child. This enables parents to deal with urgent issues or just take a break, while the children have an opportunity to broaden their social circle and learn to interact with the world. This improves the family's quality of life, lessens the psychological pressure, frees the resources required for the child with disability to remain in the family environment.

### Results 2019

88 families raising 96 children with disability received 18 921 hours of "Short Breaks Service"



## Active Family Support Service

The programme offers help to families facing a critical situation that triggers the risk of the child's separation with the parents. We work with complex cases and provide comprehensive social, psychological and legal support to parents and children, as well as material aid. Together with the family we seek a solution to resolve pressing issues and ensure that the needs of the child are met. In an emergency, when the parents are temporarily unable to care for their child, we bring in trained professional families who host the children for a limited period of time so that not a single child is placed into residential care.

### Results | 2019

57 children remained in their natural families, 8 children returned home from a residential placement, 14 children stayed with a professional family from several days to 3 months.

## Next to Mum

The project which helps children remain in their natural family commenced in July 2019 and will be completed in November 2020. The aim of the project is to ensure positive development of children through preservation of their family environment and prevention of placement of children aged 0–10 into residential care. The project focuses on work with single mothers, mothers — care leavers or those who have experienced domestic violence or dependency.

### Results 2019

- 15 families identified and had a comprehensive assessment.
- All families (33 children and 20 parents) received services at home and were supported during visits to official institutions to resolve issues faced.
- Prevented separation of 17 children from their families, removal of parental rights in 7 cases, helped return of one child home from residential care.
- 7 cases (17 children, 10 parents) successfully closed, all children remained in their natural families. 8 cases ongoing.

2009

"Short Breaks Service" has been helping families since 2009

Throughout this period parents received 136 033 hours of the service

273 children from 217 families benefited from the programme

10 regions of Russia trained workforce and introduced "Short Breaks Service"

2019

In 2019 "Short Breaks Service" marked its 10th anniversary

# Training and Research

## Training

Resource Centre delivered training in 6 programmes:



Resource Centre for Applied Social Work was created as a structural unit of the organisation in 2018 to support training and educational activities. In January 2019 P4EC was granted a licence for provision of education. Resource Centre trainers deliver programmes that strengthen competencies and qualifications of the social work professionals and offer practical solutions and approaches to work with families and children at risk of separation.

- 1 Psychological and social aspects of work with child and family in crisis.
- 2 Training and support of foster families. Professional families.
- 3 Short-term placement into a professional family of children experiencing difficulties in life.
- 4 Modern methodology and technologies of prevention of socially driven loss of parental care applied in work with families and children.
- 5 “Short Breaks Service” — assistance to families of children with disability.
- 6 Family disputes and support of minors in court proceedings.

Our training programmes are based on:

- Over 25 years of practical work and research in preservation of family environment for children
- A model of competencies for social workers and managers providing social services to children and families
- Compliance with requirements for professional standards



In 2019, 47 social work professionals completed training and strengthened their qualifications at the Resource Centre for Applied Social Work.

## Research



### Project

#### Prevention of socially driven loss of parental care — the opinion of the child

A study of the experiences of families — recipients of social services with participation of children and with application of creative methods: digital stories and interviews. 13 digital stories of children as well as interviews with parents and specialists offered a wealth of information for diverse analysis and demonstrated the unquestionable advantages of the method applied for the assessment of the quality and planning of services, as well as its therapeutic potential.

### Project

#### Prospects for the development of a Russian national system for measuring child well-being

The purpose of the research was to review international and Russian experiences of measuring child well-being and to formulate recommendations for development of a Russian national index of child well-being indicators. Given the accumulated data resources, as well as the need for a balanced approach to spending government funding on the collection, development and publication of statistical data, the research team put together proposals to revise the Rosstat system of indicators assessing the situation of children and families, taking into consideration the need for inclusion of omitted data in the context of international recommendations on the Child Well-Being Index and the Sustainable Development Goals where they relate to children.

# International Cooperation

Partnership for Every Child is a member of the Regional Alliance of partner NGOs in Eastern and Central Europe (Bulgaria [www.dete.bg.org](http://www.dete.bg.org), Georgia, Moldova [www.p4ec.md](http://www.p4ec.md), Ukraine [www.p4ec.org.ua](http://www.p4ec.org.ua)), as well as the Global Alliance that brings together 37 organisations from 34 countries “Family for Every Child”.

We also collaborate with Better Care Network

In 2019 we implemented several projects for UNICEF (United Nations Children’s Fund) on provision of technical assistance aimed at improvement of the quality of social work in support of families and protection of the rights of children. These projects are:

“Strengthening the capacity of Social Services Centres and Family Support Teams under the Ministry of Family, Labour and Social Services of Turkey”

“Child protection in Jordan. Parenting in the Middle East and North Africa”

“Strengthening of social work and social services workforce in Europe and Central Asia. Technical support to UNICEF regional office”

“Development of the Joint Programme of the UN Sustainable Development Goals Fund on improving the system of social protection through the introduction of inclusive quality community-based social services, particularly for vulnerable children in Turkmenistan”

At the invitation of BCN we contributed to the development of recommendations for the UN “Rights of the Child” Resolution, adopted by the United Nations General Assembly in December 2019. This represents a particularly important step by the international community towards moving away from institutional care and strengthening family-based care for children at risk of loss of parental care.



- 1 Albania
- 2 Romania
- 3 Georgia
- 4 Jordan
- 5 Turkmenistan



# Informing about our Work

## Outdoor Advertising

Posters and videos with information about our “Short Breaks Service” were on display in the streets of St Petersburg in September and October 2019. Many residents of the city were able to learn about our work. We are very grateful to the Committee for Press and Media Engagement of St Petersburg for granting us a subsidy that made it possible. Thank you for your support!

Our thanks for help with production of materials go to:

Concept and photos  
Ivan Karpov

Graphic design  
Ksenia Belaya

Copyright  
Maria Galenko

Motion design  
Anastasia Abramova

## Internet

We engage with you and share our news in the social media. Sign up to our channels:

Facebook  
<https://www.facebook.com/everychildrus>

Vkontakte  
[https://vk.com/p4ec\\_rus](https://vk.com/p4ec_rus)

To find out more about our work and support our programmes please visit our web site:

<https://p4ec.ru>



## Reliable and Honest Partner

P4EC core principles are integrity, transparency and accountability to donors and supporters.



In 2019, the Main Directorate of the Ministry of Justice of Russia for St Petersburg endorsed the organisation for conformity of its activities to the goals set out in the constituent documents and the legislation of the Russian Federation, including disbursement of funds and use of other assets.

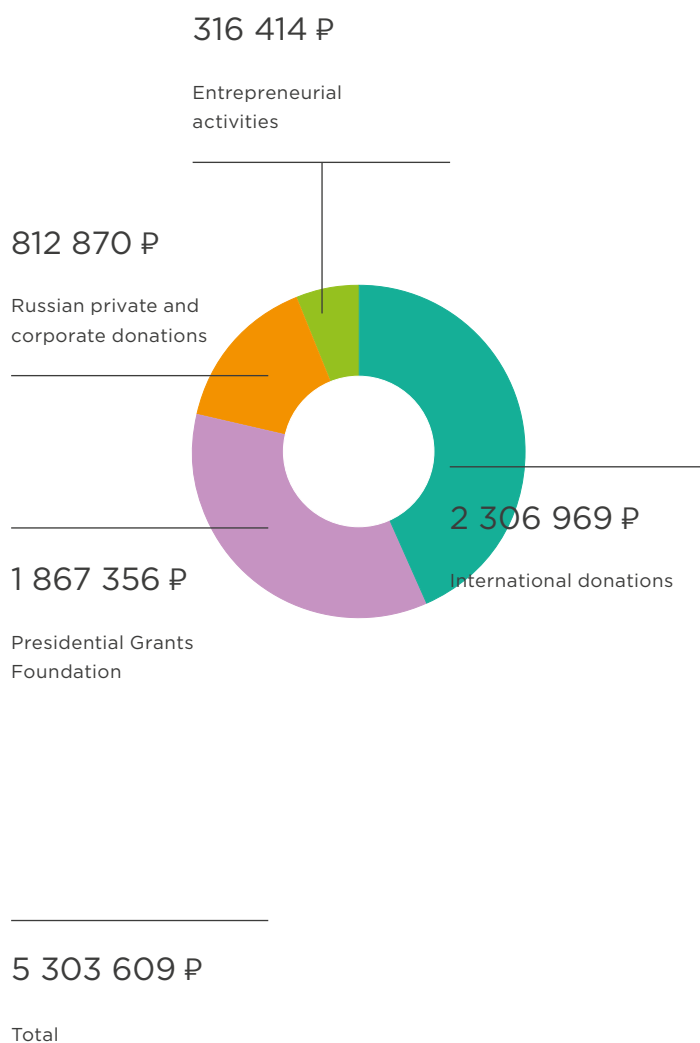
Funds remaining at 01.01.2019 — 3 263 941,93 P

RECEIPTS TOTAL (2019)	20 630 333
Source of Funding	Receipt (P)
Presidential Grants Foundation	2 516 784
Russian private and corporate donations	2 462 870
International donations	4 943 403
Government of St Petersburg	4 162 937
Entrepreneurial activities	6 544 339

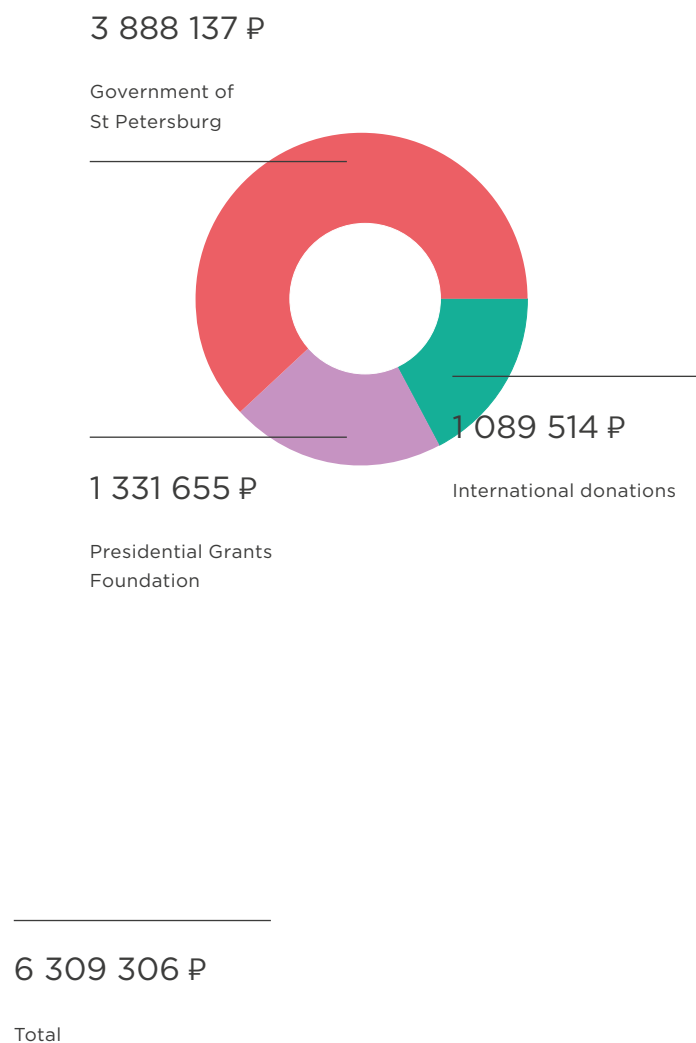
EXPENDITURE TOTAL (2019)	20 157 908
Project / Programme	Expenditure (P)
“Active Family Support Service” programme	5 303 608
“Short Breaks Service” programme — assistance to families with children with multiple disabilities”	6 309 306
“Next to Mum” project	471 249
Advertising and Information Campaign “Give Mum a Short Break!” in support of the “Short Breaks Service” programme	274 800
Project “Prevention of socially driven loss of parental care — the opinion of the child”	150 000
“Development of the programme of the UN Sustainable Development Goals Fund on improving the system of social protection in Turkmenistan”	770 112
Development of the Resource Centre for Applied Social Work	1 069 925
Consulting in the field of social work	5 808 908

# Reliable and Honest Partner

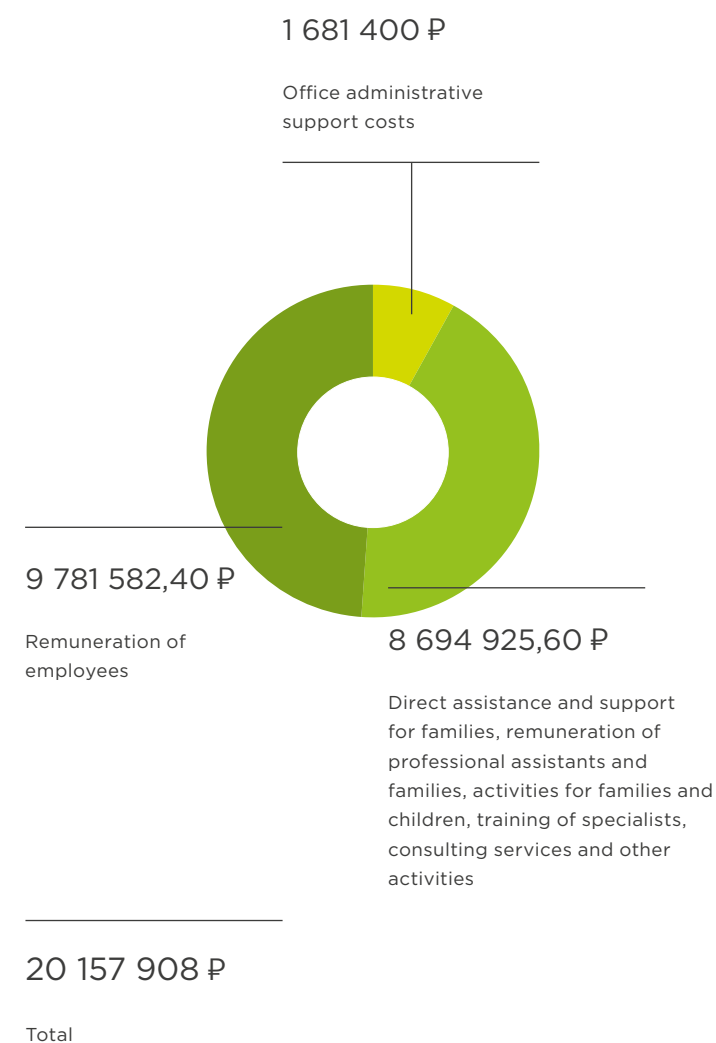
Programme  
“Active Family Support Service”



Programme  
“Short Breaks Service”



Total expenditure in the organization  
for 2019 by percentage



# Our Thanks

## Russian partners

Presidential Grants Foundation

Government of St Petersburg

Government of Leningrad Oblast

Children's Rights Commissioner and Staff, St Petersburg

Municipal guardianship and trusteeship bodies of St Petersburg and Leningrad Oblast

Centres for social assistance to families and children of St Petersburg districts

Centres for social rehabilitation of adults and children with disability of St Petersburg districts

Elena and Gennady Timchenko Charitable Foundation

Charitable foundation for assistance to children and socially vulnerable adults "Klyuch"

Specialized Endowment Fund "Foundation to support historical and cultural research "Istoki"

Deloitte CIS

KPMG North-West Regional Center, St Petersburg

Courtyard by Marriott St Petersburg Pushkin Hotel

University Pharmacy Ltd

"Petrofarm" Ltd

"Spasibo!" charity shops

"Blago-darya" charitable service

"Detskiy Mir" plc

ANO "Centre for Support of Children and Mothers in Crisis "Light of Hope" ("Svet Nadezhdi")

"Malteser Assistance Service" charitable organisation

Charitable Foundation "Parents' Bridge" ("Roditelskiy Most")

EVA Association

Religious organisation "Catholic Charitable Centre "Caritas St Petersburg"

For media and technical support

"Akribia" group of companies

Photographers Alexander Chuprunov and Sergei Nikolaev

## International Partners

World Childhood Foundation

Oxford Policy Management, United Kingdom

Family for Every Child

The Institute for Human Services, Ohio, USA

The Prince George Galitzine Memorial Fund for Saint-Petersburg

## Information partners

Printed and digital media:

Rossiyskaya Gazeta

Delovoy Peterburg

Komsomolskaya Pravda

Moskovsky Komsomolets

Agency for Social Information

Peterburgsky Dnevnikh

Moi Raion

St Petersburg Vedomosti

Fontanka.ru

Takiedela.ru

Planeta.ru

MR7.ru

TV Channels:

"St Petersburg"

Channel 1

VGTRK

NTV

OTR

TNT

Radio:

Radio Russia in St Petersburg

Radio "Echo of Moscow"

# How to Help

Any donation you make will help a child remain in the family

## Donations

350 ₺ – 1 hour of “Short Breaks Service”

2 100 ₺ – remuneration for 24 hours of work by a professional family during the child’s temporary placement with them

4 000 ₺ – emergency assistance to a family in crisis (food, medicines, childcare products)

4 500 ₺ – training of a professional family

12 000 ₺ per month – provision of food, medicines and childcare products for a baby for 1 month’s placement in a professional family

126 000 ₺ per annum – 360 hours of “Short Breaks Service” for one family in the course of 1 year

All options for making a one-off or regular donation can be found on our web site:

<https://p4ec.ru/donate/>

## Information Support

Please join us on social media:

Facebook

<https://www.facebook.com/everychildrus>

Vkontakte

[https://vk.com/p4ec\\_rus](https://vk.com/p4ec_rus)

## Our Contacts

Address

197183 St Petersburg, Primorsky Pr., 33

Tel/fax:

+7 (812) 430 5988

Tel.

+7 (812) 431 0460 / +7 (812) 431 0461

E-mail

[info@p4ec.ru](mailto:info@p4ec.ru)

Web site

<https://p4ec.ru>



The more people learn about our programmes, the more children will have a chance to remain in their family. That is why we so much need your information support — please tell your friends and acquaintances about our assistance programmes.