



WE HELP
FAMILIES STAY
TOGETHER

2017-2018



Contents

- 2 Welcome address
- 2 Our achievements
- 3 The organisation
- 5 'Short Breaks Service'
- 6 Active Family Support Service
- 7 Educational activities
- 8 International activities
- 10 PR & FR
- 11 Our thanks
- 12 How to help?



Welcome Address



Dear colleagues, partners, participants of our programmes, friends and associates!

It is vital for every child to grow up in a family. Only family environment, love and care can help children reach their full potential. This is why it is so important to support families during challenging times so that they can take good care of the child. Such support is essential for families bringing up children with disability. Sadly, it is often the case that parents give the child away out of desperation, having exhausted their own capacity and not knowing where to seek help.

For many years, 'Partnership for Every Child' has been offering multifaceted assistance and support to such families, which enables them to cope with difficulties they face and keep the child in the family. Family and childhood remain a top priority for our state and society. From 2018–2027 we mark the Decade of Childhood in Russia. And we shall definitely continue our work, hopefully with your support. We are very grateful to all of you for being with us and helping with our endeavours. Please stay on!



Vera Shvetsova

Member of the Board, Partnership for Every Child
Russian expert in social work,
Former Programme Director, Russia Branch, EveryChild (UK) Charity

Our Achievements

For over 25 years, we work to prevent socially driven 'de-facto' loss of parental care by children in St Petersburg and Russia as a whole. We aim to model best practice in child and family welfare support, provide a platform for development of advanced expertise and know-how, and facilitate strengthening of professional qualifications in the sphere of innovative social services. We work with partners in Russia and abroad to inform the professional community, exchange experiences and broaden the evidence base that proves the effectiveness of services and models applied.



99 families with children with disability received 26 120 hours of the 'Short Breaks Service'

109 children whose families face a difficult life situation remain with their parents

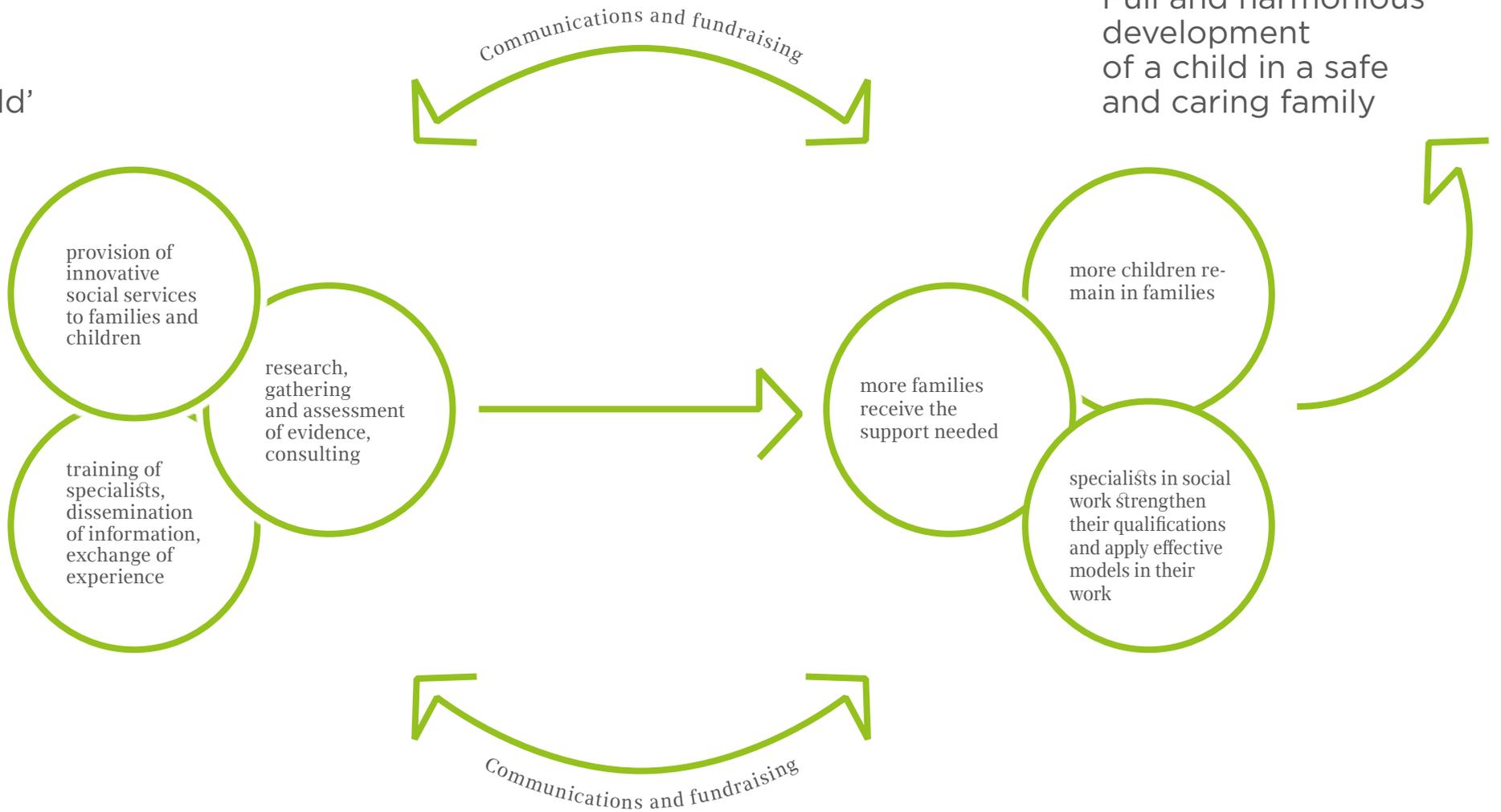
72 families were trained through the school of adoptive parents programme

74 specialists received training to strengthen their professional qualifications

The Organisation

'Partnership for Every Child'

Full and harmonious development of a child in a safe and caring family



2017

at 01.01.2017 – 1 643 350,34

RECEIPTS TOTAL	16 940 973,81	EXPENDITURE TOTAL	16 143 543,27
Donations from foreign legal entities	4 942 172,04	Project 'Testing of Indicators for loss of parental care in Brazil, Guyana, India, South Africa and Russia'	371 593,11
Russian Foundations	1 968 783,00	Project «Translation of the guidance on assessment of the needs of a child»	212 186,38
Committee for Social Policy of St Petersburg — subsidy for delivery of a programme of social value	2 247 353,00	Project «Parents who Know and Can»	350 197,79
Committee for Social Policy of St Petersburg — reimbursement to the provider of social services	580 497,54	Project «Family for EVERY child»	682 303,15
Donations from Russian legal entities and private individuals	913 502,95	Programme of assistance «Short Breaks Service»	4 563 932,32
Entrepreneurial activities	6 288 665,28	Programme of assistance to families in crisis	3 684 125,27
		Regional Alliance projects	6 279 205,26

2018

at 01.01.2018 – 2 440 780,88

RECEIPTS TOTAL	17 912 568,67	EXPENDITURE TOTAL	17 089 407,62
Donations from foreign legal entities	2 657 958,29	Project «Parents who Know and Can»	846 056,54
Russian Foundations	751 200,00	Programme of assistance 'Short Breaks Service'	5 009 744,13
Committee for Social Policy of St Petersburg — reimbursement to the provider of social services	3 670 350,31	Programme of assistance to families in crisis	3 918 907,15
Donations from Russian legal entities and private individuals	1 124 430,03	Project 'Family for EVERY child'	608 072,85
Committee for Press and Media Engagement of St Petersburg — subsidy for production and placement of social advertising	1 030 300,00	'Family ensures a happy childhood' — 2018 advertising campaign	1 030 300,00
Presidential Grants Foundation	2 605 232,04	Regional Alliance projects	5 676 326,95
Entrepreneurial activities	6 073 098,00		

'Short Breaks Service'

'Short Breaks Service' is a programme of assistance to families raising children with disability, developed in response to the needs of the parents. Within this programme temporary care for the child is provided by specially trained people known as a 'professional family' which makes it possible for parents of children in need of continuous round-the-clock attention to have some respite. This type of assistance helps to create a healthier environment in the family — parents receive timely support with childcare, they have an opportunity to deal with essential matters or just have some rest; and the child learns to socialise and communicate with new people. Thanks to this service stress levels in the family go down and the quality of life improves, and this makes it possible for the child to remain in the family. The frequency and locality of the service is determined by the family's requirements — it can be anything from a couple of hours to several continuous days, at the child's home, staying with a professional family or at an alternative recreational or rehabilitation facility. The ability to provide the service at the child's place of residence is essential as quite often children are not able to leave home due to their condition. 'Partnership' carries out selection and training of 'professional families', provides remuneration for their work, and co-ordinates and monitors the provision of the service.



Results of the 'Short Breaks Service':

99 families raising 109 children with disability received professional families' assistance with childcare

26 120 hours of the 'Short Breaks Service' were provided to families raising children with disability

32 new professional families were trained for participation in the 'Short Breaks Service' programme. 16 of them are actively involved in the programme



Funding sources:

- Private donations from Russian individuals and legal entities
- Presidential Foundation grants;
- Committee for Social Policy of the Government of St Petersburg
- Charitable foundation for assistance to children and socially vulnerable adults 'Klyuch'
- The Prince George Galitzine Memorial Fund for St Petersburg



Active Family Support Service

'Active Family Support Service' has this name since 2018. Previously it was known as 'Crisis Intervention Service'. Within this programme, in cases where there is risk of loss of parental care, we offer families social, psychological and legal support, as well as material assistance, depending on their needs. We take on most complicated and challenging cases where it is essential not to judge and blame but to offer a hand in friendship and say: 'We shall manage this together, you are not alone, and your children will stay with you'.

The common view is that only social drop-outs, mothers who struggle with alcohol and drug dependencies, give up their babies. This is not true. Groups at risk include women with many children living in poverty; women who lost their partner during pregnancy; young mothers who lack confidence in their ability to bring up a child on their own. Domestic and welfare problems, loss of a job or housing, family conflicts, domestic violence — all these issues may lead to removal of the child from the family and thus to an increase in the number of 'de-facto' orphaned children with living parents.

But where there is no threat to the child's health and wellbeing, and the child is loved and cared for, our priority is to do everything possible to prevent loss of parental care. Together we explore root causes of the situation, develop an action plan and, with professional support from psychologists, lawyers and doctors, coach the family in how to find solutions to their problems. We also bring in trained professional families, which take on temporary care for the child if the parents are for some reason not able to provide appropriate care.



The Service's Results:

166 children received assistance

7 children were returned to their families from baby homes

102 children remained in their families

23 children were temporarily placed with professional families while we worked with families to help them resolve a crisis situation



Funding sources:

- Private donations from Russian individuals and legal entities
- Presidential Foundation grants
- Committee for Social Policy of the Government of St Petersburg
- Charitable foundation for assistance to children and socially vulnerable adults 'Klyuch'

Educational Activities

74 specialists completed professional qualifications development training courses:

- Organisation of training for people wishing to become a guardian or a trustee of a minor, or to become foster parents of a child without parental care, in compliance with legislation regulating family matters in Russia
- Key aspects of work of a specialist of the guardianship and trusteeship bodies with respect to minors
- Professional therapeutic families for children from families facing a difficult life situation
- Organisational framework of early assistance

The organisation's educational activities in 2017-18 were delivered through the programmes of the Private Educational Institution for Supplementary Professional Education 'Institute of Child Policy and Applied Social Work' (established by the 'Partnership' in 2011)

3 key objectives of the Institute:

- 1 training and strengthening of professional qualifications of the management and workforce engaged in social work with children and protection of their rights, as well as those working with foster and professional families
- 2 research, consulting, monitoring and evaluation of issues relevant to protection of children's rights
- 3 identification and documenting of promising practices in prevention of loss of parental care for children with living parents

The entire revenue from provision of educational services was directed towards development of the organisation and support of services offered to children and families.

35 professional families

Professional families received training for participation in the 'Short Breaks Service' and 'Active Family Support Service' programmes.

72 foster families

Families received training at foster-parenting schools for residents of St Petersburg and Leningrad Region wishing to adopt children without parental care.



International Activities

We are also a member of the regional alliance of Eastern and Central Europe and CIS countries — an informal affiliation of five NGOs: ‘Partnership for Every Child’ in Russia, Moldova (www.p4ec.md) and Ukraine (www.p4ec.org.ua), ‘Partnership for Children in Georgia’ и ‘For our Children’ Foundation in Bulgaria (www.detebg.org). ‘Partnership’ is an active contributor to the alliance’s business unit, P4EC Consultancy Group, delivering consultancy and technical assistance to a range of contractors such as UNICEF, local and national authorities, state and non-state service providers, donors and international consulting firms working in the field of assistance to families with children. Engagement in these international bodies enables us to share expertise, learn about the most effective practices that help prevent loss of parental care for vulnerable children and safeguard the rights of children without parental care. It gives us an opportunity to initiate structural changes that help increase the number of children growing up in a safe and stable family environment.

‘Partnership’ is a member of the global alliance ‘Family for Every Child’, which brings together civil society organisations from 32 countries, united by a common vision of a world where every child can grow up in a safe and caring family.



In 2017–2018, ‘Partnership’ staff were actively involved in the following projects:



‘Child-friendly social environment — development of alternative social services within the framework of transformation of the system of care for children’

Kazakhstan, Sept 2017 — June 2018.

The project resulted in the development of a training programme for child protection specialists and the development of minimum standards and procedures for the provision of special social services for the child and the family.

‘International institutional consultancy for preparation of the social service standards and curriculum for teaching social work professionals’

Turkmenistan, Sept 2017 — Oct 2018

The project provided support for the government initiative on the development and practical implementation by 2020 of inclusive (integrated) quality services for vulnerable children and families, including the development of standards of social services and the development of a training programme for future professional social workers.

‘Every child has the right for a family. Support for deinstitutionalisation’

Tunisia, Oct 2017 — March 2018

Development of the National deinstitutionalisation strategy and the establishment of a specific action plan to enhance the strengths of the existing child protection system, develop a wide range of services to meet basic needs of children without family care or at risk of losing parental care, children born out of wedlock, children with disability and other children at risk of separation from their parents, and to strengthen prevention and family support mechanisms.

Regional Conference on Social Service Workforce and Social Work

May 2018 — March 2019

P4EC Consultancy Group provided technical support to UNICEF in the organisation of a high-level regional conference on social services workforce held on 21-23 November 2018 in Bucharest, to document promising practices and models of social work/social services workforce roles and functions in the ECA region, construct a metric for measuring investment and progress in the social work/social services workforce for its enhancement, and to ensure quality participation by contributors.



PR & FR

"Partnership" in the social media:
https://vk.com/p4ec_rus
<https://www.facebook.com/everychildrus>

It is essential for us that as many people as possible learn about our work and about ways of helping families and children facing difficulties in their lives. We are very grateful to our information partners and to everyone who helps to spread the word about our assistance programmes. And we are of course always open to offers of collaboration.

In 2018, with support of the Committee for Press and Media Engagement of St Petersburg we organised a social advertising campaign "Family – the Foundation of a Happy Childhood". Provision of comprehensive assistance to families with children in a difficult life situation, including families raising children with disability." Within the campaign framework in St Petersburg throughout September–October 2018 we placed 235 posters, 30 billboards, and 1000 stickers in the metro carriages; a visual clip was shown on media displays on buildings; a 30-second social advertising video was produced and broadcast on TV Channel St Petersburg.

The campaign had the following objectives:

- To highlight to the general public the importance of preservation of a family environment for all children
- To inform the public more comprehensively about programmes of assistance to families with children in a difficult life situation, with focus on children with disability
- To encourage more socially-aware pro-active attitudes among the residents of St Petersburg in order to increase levels of financial support of the programme from private donations

To support our programmes please visit our web site: <https://p4ec.ru/donate/>

СЕМЬЯ — **ЗАЛОГ СЧАСТЛИВОГО ДЕТСТВА**

ПОМОГИТЕ ДЕТЯМ ОСТАТЬСЯ В РОДНОЙ СЕМЬЕ

Проект реализован при финансовой поддержке Комитета по печати и взаимодействию со средствами массовой информации

Сделайте пожертвование на p4ec.ru или отправьте СМС на номер 7715 с текстом «МАМА 100» или любой другой суммой

ПАРТНЕРСТВО КАЖДОМУ РЕБЕНКУ
поддержка семей в кризисной ситуации

Our thanks

RUSSIAN PARTNERS

Presidential Grants Foundation	International Women's Club (IWC)
Government of St Petersburg	'Spasibo!' charity shop
Government of Leningrad Region	'Blago-darya' charitable service
Children's Rights Commissioner and staff	Montessori School of Moscow
Municipal guardianship and trusteeship bodies of St Petersburg and Leningrad Region	Antal Russia
Centres for social assistance to families and children of St Petersburg municipalities	BI Consult
Centres for social rehabilitation of adults and children with disability of St Petersburg municipalities	Library named after Alexander Prokofiev
Charitable foundation for assistance to children and socially vulnerable adults 'Klyuch'	ANO 'Centre for support of children and mothers in crisis 'Light of Hope' ('Svet Nadezhdi')
INFOLine information and consulting agency	'Malteser Assistance Service' charitable organisation
Deloitte & Touche CIS	Charitable Foundation 'Parents' Bridge' ('Roditelsky Most')
Hotel Novotel St Petersburg Centre	EVA Association
University Pharmacy Ltd	Religious organisation 'Catholic charitable centre 'Caritas St Petersburg'
'PetroFarm' Ltd	SOS Children's Village St Petersburg-Pushkin

INTERNATIONAL PARTNERS

World Childhood Foundation	The Institute for Human Services, Ohio, USA
Oxford Policy Management, United Kingdom	The Prince George Galitzine Memorial Fund for Saint-Petersburg
Family for Every Child	

INFORMATION PARTNERS

Printed and digital media:

'Rossiyskaya Gazeta'

'Delovoy Peterburg'

'Komsomolskaya Pravda'

'Moskovsky Komsomolets'

'Agency for Social Information'

'Peterburgsky Dnevnik'

'Moi Raion'

'St Petersburg Vedomosti'

Fontanka.ru

Takiedela.ru

Planeta.ru

MR7.ru

TV Channels:

'St Petersburg'

Channel One

VGTRK

NTV

Life 78

TKT-TV

TNT

OTR

Radio:

'St Petersburg'

'Echo of Moscow'



How to Help?

All options for the transfer of a charitable donation can be found on:

p4ec.ru

100% of all donations are channelled towards direct assistance to families!

Any donation you make will help a child to remain in the family!



350 roubles — 1 hour of the “Short Break Service”

1500 roubles — 1 day of a child’s placement in a professional family

4500 roubles — training of a professional family

6000 roubles per month required for comprehensive support of one family in crisis

18 000 roubles per month needed to cover the cost of food and child care products for a baby

26 000 is the cost of purchase of the set of goods and products for a baby in the case of loss of parental care

126 000 roubles per year needed for assistance to one child with special needs

The more people learn about our programmes, the more children will have an opportunity to remain in the family!

We need your information support — please tell your friends and acquaintances about our assistance programmes.

Please join us on social media, like and share!

facebook.com/everychildrus

vk.com/p4ec_rus



Autonomous non-profit organisation ‘Centre for Development of Innovative Social Services ‘Partnership for Every Child’

Address:
33 Primorsky Pr., St Petersburg 197183, Russia

Tel./fax:
+7 (812) 431-04-60/61, +7 (812) 430-59-88

e-mail:
info@p4ec.ru

website:
www.p4ec.ru